January 14-18, 2019 San Diego Hilton Bayfront San Diego, CA

# **EXHIBITOR MARKETING TOOLS**

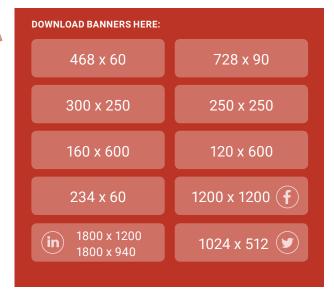
Here are a few items to help you get a head start on creating a buzz around your booth at #PTK19 this January.

Spread the word about your attendance at PepTalk 2019 in San Diego!

## Promote Your Attendance

# Let your customers & prospects know where you'll be in January!

Download banners to promote your attendance at the 18<sup>th</sup> PepTalk: The Protein Science Week in San Diego on your event pages, monthly newsletters, blogs and even your email signatures!



## Connect With Attendees

### Start the conversation before you arrive!



Follow us on Twitter <u>@CHI\_PepTalk</u>

Join the conversation on Twitter at <u>#PTK19</u>



Join the <u>PepTalk group</u> on LinkedIn Join the <u>Cambridge Healthtech Institute</u> Group on LinkedIn



Browse videos on the Cambridge
Healthtech Institute YouTube Channel

If you have any questions, please contact:

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## To help get you started, here are a few tweets and posts:

- Join 1,300+ Attendees and 100+ Sponsors and Exhibitors in #SanDiego January 14-18
   @CHI\_PepTalk! #PTK19
- Visit our booth #XXX at #SanDiego January 14-18 @CHI\_PepTalk #PTK19
- Q: How can you beat the winter blues this January?
   A: Join us in sunny #SanDiego January 14-18 @CHI\_PepTalk! #PTK19
- Be sure to check out our presentation within the \_\_\_\_\_ Program @CHI\_PepTalk! #PTK19

CHI-PepTalk.com