CTE LEAD RETRIEVAL ORDER FORM FOR:

PepTalk 2015 Town and Country Convention Center San Diego, CA 01/19/2015 - 01/23/2015

Company:

Fax order to: 847-759-6942 Mail order to: CTE Inc. 981 Busse Road Elk Grove Village, IL 60007 Questions? Call 847-759-4242 Place order in advance to guarantee order

Rental Terms and Conditions

NO REFUNDS AFTER 01/06/2015

| Contact: | Booth#: | | A charge of \$2,500 will be made for any Rover, and \$800 for any iPad lost | | | |
|--|----------------------|---|---|--|--|--|
| Address: | | | or damaged. \$50 Cancellation fee applies. Unit(s) not picked up within 4 | | | |
| City: | State | : Zip: | hours after the start of the show may be re-rented without refund. Units must | | | |
| Phone: | Fax: | | be returned within 1 hour of close of | | | |
| Receipt Email: | | | show. Units picked up by lead staff subject to a \$100 fee. | | | |
| Lead Data Email: | | | Unreturned units will be billed at \$100 per day until the replacement fee is | | | |
| | | | accrued. | | | |
| Order Online at http://www.cteusa.com/LG/CHI86 | | | | | | |
| | <u>C1</u> | E LeadNet Application | | | | |
| Lead Ma | **NOTE: Interne | ion for use on your iPad or co et or cellular data plan connect rice offered is for each login re | tion required. | | | |
| Price Per Unit Before 01/0 | 06/2015: \$285.00 | After 01/06/2015: \$310.00 | Qty: | | | |
| Rover System | | | | | | |
| A hand-l | neld portable system | n with scanner and LCD displa | ay. No electrical needed. | | | |
| Price Per Unit Before 01/0 | 06/2015: \$300.00 | After 01/06/2015: \$325.00 | Qty: | | | |
| | Add-On Wire | d Printer for Rover Sca | nning Unit | | | |
| | **NOTE: This I | Printer REQUIRES 110V Elec | trical Outlet | | | |
| Price: \$75.00 | | | Qty: | | | |
| Custom Follow Up Codes | | | | | | |
| Price: \$60.00 | | | Qty: | | | |

| Payment Information | : Federal 1 | <u> [ax ID# 31-1811430</u> | Your order cannot be accepted w | rithout payment. |
|-----------------------|-------------|----------------------------|---|------------------|
| Card Number: | Exp. Date: | | | |
| Cardholder Signature: | | | | |
| American Express: [] | VISA: [] | MasterCard: [] | Check Payable to: CTE Lead Retrieval: [|] |

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Fax or mail order to: CTE 981 Busse Road, Elk Grove Village, IL 60007 Fax: 847-759-6942 Phone: 847-759-4242

View package descriptions and pictures at www.cteusa.com/rover To order on line go to (http://www.cteusa.com/LG/CHI86)

PACKAGE DESCRIPTION and INFORMATION

Your show management has chosen to offer Lead Management Services for this event. This will allow you, as an exhibitor, immediate access to valuable data on your potential customers. The Lead Management System provides access to demographic information as provided by the attendee (and approved by show management).

CTE

LeadNet: Use your own iPad, mobile phone or laptop to collect leads.

Purchase and download the CTE Lead Management Application* to utilize your device to capture your leads in real time. A full service Fulfillment site will be available to access your information anytime you have a network connection.

*Internet or cellular data plan required.



Rover: A handheld portable data collection system with LCD display. No electrical needed. Unit will be downloaded and the data will be emailed in Excel format at the end of show (The data will also be available in other formats on a web site which will be on the return receipt). The exhibitor simply scans the attendee 2D Barcode and the Rover reads and stores all of your sales leads and displays them on the LCD screen.

*No electrical needed.



Pick up your equipment at the LEAD RETRIEVAL BOOTH and bring it back at the end of the show. Our staff will instruct and show you how to use the equipment.

Create a custom response. Designate up to 20 standard single item responses (E.G. "Send Literature", "Call", etc.) Indicate appropriate follow-up with the attendee. See custom code response sheet.

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20 Standard Scan CodesAre Provided With All Lead Retrieval Packages

CTE will provide you with a standard scan code sheet onsite when you obtain your lead retrieval package.

How do we use it?

When a prospect enters your booth, first you scan the prospect's badge. Then, using the tap screen you may access the 20 standard qualifiers. You may select however many of the 20 standard codes that apply as qualifiers for your prospect.

How is the information captured?

The scan codes will be captured in electornic format and may be printed in you order the Add on Printer.

The 20 standard codes are:

- 1. Send Literature
- 2. Send Samples
- 3. Send Pricing
- 4. Add to Mailing List
- 5. Technical Info Required
- 6. Detail Specs Required
- 7. Provide Quote
- 8. Product Demo Required
- 9. Immediate Contact Required
- 10. Have Salesperson Call
- 11. Recommends
- 12. Final Sav
- 13. Makes Purchase Decision
- 14. Partial Interest
- 15. Purchase in 30 Days
- 16. Purchase in 3 Months
- 17. Purchase in 6 Months
- 18. Ready to Purchase
- 19. Immediate Need
- 20. Order Placed at Show

You may also have 20 codes customized for your company's use. Each customized code can be 24 characters in length. There is a \$60.00 fee for the creation of each customized code sheet of 20 codes. To order customized codes, please complete the Scan Customization Sheet on next page.

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CTE Scan Customization Order Form

For the creation of custom lead codes, complete this form and submit it with your Lead Retrieval Order Form.

You may have up to 20 customized codes. Each code can be up to 24 characters in length. Single response items only, no multiple choice or fill in the blank. The fee per customized code sheet is \$60.00 USD

| Exhibitor Name: | | | | |
|--------------------|-----|--|--|--|
| Exhibitor Contact: | | | | |
| Phone Number: | | | | |
| 1. | 11. | | | |
| 2. | 12. | | | |
| 3. | 13. | | | |
| 4. | 14. | | | |
| 5. | 15. | | | |
| 6. | 16. | | | |
| 7. | 17. | | | |
| 8. | 18. | | | |
| 9. | 19. | | | |
| 10. | 20. | | | |